



50+

Contacts in
2 Months

96%

Reduction in
Cost Per Lead

7K+

Clicks on Their Facebook
Ads in 2 Months

TOUCHSOURCE

ABOUT

TouchSource provides digital directories and signage solutions. They're dedicated to quality and reliability in their products and offer turnkey packages customized for their clients' needs.

CHALLENGES

TouchSource was looking for a way to complement their existing search marketing strategy and increase the number of contacts they were receiving through Facebook advertising.

SOLUTIONS

TouchSource runs LOCALiQ's Social Ads solution in addition to Search Marketing, Social Media Marketing, Live Chat, and SEO.

RESULTS

After starting their Social Ads with smart optimization technology campaign through LOCALiQ, TouchSource saw an almost immediate increase in contacts and credits their Facebook campaign with generating a steady source of people contacting them.

“Social Ads have been a great complement to the leads we are getting with our search marketing. It's been nothing but a good experience so far. We've generated 55 contacts over the course of two months! This campaign has become a reliable and steady source of leads.”

Marketing Lead, TouchSource