



MOLLY MAID OF NW OHIO IS GETTING NEW CUSTOMERS FROM THEIR LOCALiQ MARKETING CAMPAIGNS.

MOLLY MAID

ABOUT

With an emphasis on customer service and a quality guarantee, Molly Maid of NW Ohio provides professional cleaning services for homeowners across northwest Ohio.

CHALLENGES

Cyrus Connors, the owner of Molly Maid of NW Ohio, was looking for a way to drive new customers and increase visibility for his franchise location that serves two main territories: One metropolitan area and one more rural area.

SOLUTIONS

Connors partnered with ReachLocal, part of the USA TODAY NETWORK, for our LOCALiQ solutions including Search Marketing, Targeted Display, and YouTube Ads to increase visibility on search engines and where potential customers are spending their time online.

RESULTS

Molly Maid of NW Ohio has been a top performer four out of the last five years they've been in business, and Connors attributes that to his work with our team and our solutions. He's seen an increase in visibility of his franchise across the web and enjoys working with our team as they're willing to test the best tactics to get results for his business.

“I’m very satisfied. My business has grown, and I attribute that to working with this team.”

*Cyrus Connors
Owner, Molly Maid
of NW Ohio*