



3.8x

Higher Pageviews
than Benchmarks

3.6x

More Unique Views

88%

Higher Attention Rate

KITSAP GARAGE DOOR CO.

ABOUT

Kitsap Garage Door Co. is a family owned and operated business that has been providing garage door installation and repair services to Kitsap County in Washington State since 1975.

CHALLENGES

John Ramer, Owner at Kitsap Garage Door, was looking for a way to get his business in front of searchers in his area. He also identified a common problem in his community around garage door scammers and wanted to educate his friends and neighbors about what to look for to keep themselves safe from being scammed.

SOLUTIONS

Ramer partnered with LOCALiQ for Search Marketing to target searchers in his area with his services. In addition, he ran Branded Content to educate his community on garage door scammers, using social media to drive his audience to the article for additional exposure.

RESULTS

As a result of his Search Marketing and Branded Content campaigns, Kitsap Garage Door received an influx of leads and new customers.

Their Branded Content campaign was shared nearly 500 times and resulted in so many calls they had to hold off on running any additional articles.

“LOCALiQ is a valuable partner in the growth of my business. I credit the team with helping me reach new customers and exceed my marketing goals.”

*John Ramer,
Owner at Kitsap Garage Door*