



ADVANCED DJ SERVICES SAW LEADS DOUBLE
WITH LOCALiQ MARKETING SOLUTIONS.

ADVANCED DJ SERVICES

ABOUT

Advanced DJ Services has been serving the Edmonton, Canada, area for over 10 years. Their goal is to help people at weddings, corporate events, charity events and parties have a memorable and fun time.

CHALLENGES

Advanced DJ Services owner Tarcy Schindelka noticed that his website was bringing in a high volume of traffic but not many leads, and his existing lead management process was extremely time consuming.

SOLUTIONS

Advanced DJ Services runs LOCALiQ Websites and Client Center with Lead Engagement Add-On to connect with customers in real time, update their website to convert more leads and track where leads are coming from.

RESULTS

Since running LOCALiQ's marketing solutions, Advanced DJ Services has seen leads double and has a better system in place to follow up with those leads, resulting in more events scheduled for his business.

“The quickness with which the leads come in and how quickly I’m notified gives me a leg up on my competition because I can get ahold of those potential clients very, very quickly.”

*Tarcy Schindelka
President, Owner, DJ
Advanced DJ Services*