



PAYLESS HARDWARE, ROCKERY & NURSERY IS GETTING MORE CUSTOMERS IN THEIR DOORS WITH LOCALiQ SOLUTIONS.

PAYLESS HARDWARE, ROCKERY & NURSERY

ABOUT

Payless Hardware, Rockery & Nursery has been serving the San Jose, CA community for the last 40 years. They're dedicated to providing their customers with excellent service and a great selection for all their home improvement and landscaping needs.

CHALLENGES

Payless Hardware, Rockery & Nursery was relying on word of mouth and print advertising to grow their business and knew they needed to make a transition to digital marketing to get more customers through their doors.

SOLUTIONS

The team at Payless Hardware partnered with LOCALiQ for a full suite of marketing solutions, including social ads, SEO, a website, search marketing, and listings management.

RESULTS

Payless Hardware has been able to attribute new customers directly to their LOCALiQ marketing solutions, including their Facebook advertising campaigns.

The team also appreciates that because LOCALiQ runs their campaigns for them, they're able to focus more on serving their customers and growing their business.

“ Since working with LOCALiQ, we’ve seen a definite increase in customers coming through our doors, and we’ve been able to reach people in areas we weren’t able to reach before.”

*Kim Scott, Assistant Manager,
Payless Hardware*