



MEDKEEN SOLUTIONS IS GETTING NEW, ENGAGED LEADS FROM THEIR LOCALiQ MARKETING CAMPAIGNS

## MEDKEEN SOLUTIONS

### ABOUT

MEDKeen Solutions is the provider of choice for innovative practice development with creative growth strategies. They bring a fresh perspective to the challenges of healthcare and help businesses envision — and achieve — a medical practice with unlimited possibilities.

### CHALLENGES

The team at MEDKeen Solutions was looking to increase their website traffic and drive new patients to the private practices that they work with. With COVID-19 driving patients away from hospitals, they were looking to promote telemedicine as a way to continue connecting with patients who didn't want in-office visits.

### GOALS

- Increase website traffic.
- Drive website visitors.
- Increase the number of patients.

### SOLUTIONS

MEDKeen Solutions partnered with LOCALiQ for search marketing campaigns and print advertising in local papers.

### RESULTS

MEDKeen Solutions started working with LOCALiQ in December 2019, so their marketing was running smoothly once the pandemic started. This allowed them to continue seeing leads from their marketing, including nearly 90 phone calls from qualified leads.

**“The results so far have been overwhelming.”**

*Khalilah Filmore,  
CEO & Founder,  
MEDkeen Solutions*