



36%

INCREASE IN NEW
WEBSITE VISITORS YOY

45%

INCREASE IN CLICKS TO
WEBSITE FROM ORGANIC
SEARCH YOY

39%

INCREASE IN ORGANIC
SEARCH IMPRESSIONS YOY

TIRE PIRATES

ABOUT

Tire Pirates is a tire shop and auto repair center that has been serving the Calgary area since 1991. They provide top of the line tires and pride themselves on delivering great customer service.

CHALLENGES

The team at Tire Pirates was relying on Yellow Pages to market their business and wanted to find a way to take their marketing online to increase brand awareness and reach new customers.

SOLUTIONS

Tire Pirates works with LOCALiQ for all their marketing, which includes their website, SEO, and search engine marketing.

RESULTS

Since working with LOCALiQ, Tire Pirates has received more calls from new customers finding them online.

They appreciate working with the LOCALiQ team and the collaborative approach to their marketing strategy they experience through having a team of experts behind them.

“Our experience [with LOCALiQ] has been very good working with everybody, and they’ve been very helpful.”

*Daryl Taylor
Co-Owner & President,
Tire Pirates*