

41%

AVERAGE CONVERSION
RATE ON ZIPRECRUITER

2K+

REACH ON ONE
FACEBOOK AD

\$0.14

COST PER ENGAGEMENT
ON FACEBOOK

CARILLON SENIOR LIVING

ABOUT

Carillon Senior Living provides independent living, active living, and health service options for seniors in the Lubbock, TX, area. Their employees are dedicated to delivering exceptional service across their community.

CHALLENGES

The Carillon Senior Living team was looking for a way to fill open positions and brand themselves so prospective employees would be familiar with their community when it came time to search for new opportunities.

SOLUTIONS

The Carillon Senior Living team partnered with LOCALiQ Recruitment for print ads, display advertising, social ads, and our job boards solution.

RESULTS

Since working with LOCALiQ Recruitment, Carillon Senior Living has filled a lot of open positions and the team is very happy with their recruitment marketing strategy. They also enjoy working with the LOCALiQ Recruitment team because they're organized, efficient, and provide a one-stop-shop for all their recruitment advertising needs.

“I have been very pleased with [LOCALiQ Recruitment] and would not hesitate to work with them for all my recruitment advertising needs.”

*Haley Byrd
Human Resources,
Carillon Senior Living*